



Big Eyes You

Watchers of the metaverse whitepaper.

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Contents

Contents	1
Overview	2
Goals	2
Specifications	2
Technology	3
Community member benefits	3
BEYUwards	3
Holder benefits	3
Breaking micro launches	4
Charity	4
Reserved NFTs	4
Royalties	4
Roadmap	5
Series Workflow	5
Poll	6
Private Sale (Whitelist)	6
Open Sale (Pre-sale and public sale)	6
Execution Points	7
We cover expenses	7
Team grows, you need talent to be leaders!	7
EYEU token audit project starts	7
The team expands again	7
Merchandising is created. Member exclusive store unlocks	7
EYEU project consolidated	7
Full focus on the EYEU project	7
Convention completed	7
Licensing Ownership	8
You Own the NFT	8
Personal Use	8
Commercial Use	8
BEYU IP	9
What is the EYEU Project?	10
Social Network and Contact	11

Yes, we had a whitepaper... so what?

Overview

BigEyesYou is the NFT collection behind the community driven quality control and verification project that aims to build a trustful and safe blockchain environment.

Goals

1. Successful launch of the NFT collection.
2. Develop, grow and maintain the blockchain and this platform project (EYEU)*
3. Build a community of people ready to quality control, validate and score blockchain projects.
4. Help non-profit organizations with the 2% of the sales benefits.

*EYEU project described below.

Specifications

BigEyesYou (BEYU) is a 8 series collection of BigEyesYou **limited edition art** from **awarded artist JJou** showcasing the community's chosen celebrity. 987 unique variations for each series. YES! **987 is a fibonacci number.** We've paid attention to each and every detail in order to design a strong project. Let's unleash the power of NFT for good and to do good!





Technology

BigEyesYou smart contract uses ERC-721A standard, to benefit the buyer avoiding unnecessary gas fees. Using the ERC-721A instead of the ERC-721 can save up to 80% in gas fees. For the price of minting one single token via the ERC721Enumerable contract, a user can instead mint up to 5 tokens (or more, potentially) via the ERC721A contract.

Check this page for a more detailed explanation:

<https://blog.alchemy.com/blog/erc721-vs-erc721a-batch-minting-nfts>

Community member benefits

- Vote for the next illustrated celebrity series to be launched.
- Get the latest news and announcements of the project.
- Participate in exclusive community drawings, prizes and giveaways*.
- Work in community tasks and earn points to be a whitelisted candidate for the private sale of the next series.
- Access to exclusive merchandising.
- Participate in the free whitelisted prizes and many more benefits.

*Giveaways will be distributed once the entire series of NFT collection is minted.

BEYUwards

Community members will be able to participate in the project by doing tasks. These tasks will generate points that will directly impact the member with benefits.

The BEYUwards points system and the benefits will soon be revealed in our discord channel.

BEYUwards will be exchangeable for EYEU tokens*, custom NFTs, merchandising, and other assets.

*BEYUwards/EYEU token rate to be defined.

Holder benefits

- Holders will be rewarded with all the benefits of community members +
- Exclusive access to discord private channels
- Participate in new collections 'breaking micro launches' giveaways
- Free merchandising
- Benefits on the upcoming EYEU project
- Holders will be rewarded with EYEU tokens once the audit project is ready
- And much more...*

*We are constantly working to improve the community and the holders' benefits.

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Breaking micro launches

There will be an undefined number of 'breaking micro launches (BML)' that will be special edition illustration series where holders will have priority to mint them. Remember Will Smith @ the Oscar ceremony? That would have been a nice BML!

Charity

We know there is no metaverse without the world outside and we want to make it better. 8% of our series mint sales will be donated to Open Arms, a rescue non-profit organization. Donations will be public, and the charity call to action link will be published on our website.



Reserved NFTs

We will keep 55 NFT from each series for the team members, giveaways, project growth and survival reasons. All of us will benefit from a strong community in terms of marketing, partnership, future actions... We must strive together!

Royalties

The smart contract of each series will include a 5% of royalties fee for each BigEyesYou NFT transaction to maintain and grow the project.

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Roadmap

Series Workflow

This project has a continuous growing and development roadmap with a characteristic loop inside. As we are releasing 8 series with 987 unique variations of the community chosen celebrities, we will be iterating over the following process for the release of each series.

*All series will be minted on our website.



- Poll

- **Community Private Poll** to decide the next celebrities to be listed on the public poll.
 - This will happen on our discord channel and only community members will be able to participate.
 - At this stage, the community will choose which celebrities will be on the list for the public poll.
 - Details on the voting system will be described on our discord channel.
- **Public Poll** decision of the next celebrity to be illustrated
 - This stage will happen on twitter, everyone with a twitter account will be able to vote for the next celebrity to be illustrated from the given list based on the community choices.

- Private Sale (Whitelist)

- In this stage only the **whitelisted people** will be able to mint one unique NFT of the series for **0.06ETH**.
- Only chosen community members, investors and employees will be able to enter on this whitelist.
- Details on how to be whitelisted will be described on the discord channel.
- All the minted NFT will directly be listed on the Open Sea BigEyesYou collection.

- Open Sale (Pre-sale and Public sale)

- **Pre-sale:**
 - Will be open for a limited time at **0.07ETH** and a maximum mint of 8 NFT for wallet.
- **Public sale:**
 - Everyone will be able to mint up to 21 unique NFTs of the current series at **0.08ETH** price.
- All the minted NFT will directly be listed on the **OpenSea** BigEyesYou collection.
- Once the Public sale is done, all the unique variations will be revealed.

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Execution Points

Our roadmap will be executed at the end of each series release.

A. We cover expenses

Creating a project of these dimensions is not free, we have been doing huge efforts in order to make this project a reality. At this point we have to pay back to all the employees and collaborators who made this possible.

B. Team grows, we need talent to be leaders!

We have to grow the team in order to be successful and to grow the project. We will be hiring different key positions at this stage.

C. EYEU token and audit project starts

We will start working on the specifications and whitepaper of the EYEU project and token.

D. The team expands again

We will need a dedicated team for the EYEU project, we need to keep growing!

E. Merchandising is created, member exclusive store unlocks

Limited goodies along with other exclusive merchandising will be available on the store for all members of the BigEyesYou project.

F. EYEU project consolidated

EYEU project will be consolidated at this stage, we will be finishing the whitepaper and start showing details as well as informing the community.

G. Full focus on the EYEU project

We will be focused on consolidating the EYEU project team.

H. NFT collection completed

NFT's giveaways are unlocked and the Eyes are wide open. The community is ready to participate in the development and growth of the audit project in its very early stages.

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Licensing Ownership

I. You Own the NFT

Each BigEyesYou is an NFT on the Ethereum blockchain. When you purchase an NFT, you own the underlying BigEyesYou, the Art, completely. Ownership of the NFT is mediated entirely by the Smart Contract and the Ethereum Network, at no point may we seize, freeze, or otherwise modify the ownership of any BigEyesYou.

II. Personal Use


Subject to your continued compliance with these Terms, BigEyesYou LLC grants you a worldwide, royalty-free license to use, copy, and display the purchased Art, along with any extensions that you choose to create or use, solely for the following purposes:

- A. For your own personal, non-commercial use.
- B. As part of a marketplace that permits the purchase and sale of your BigEyesYou / NFT, provided that the marketplace cryptographically verifies each BigEyesYou owner's rights to display the Art for their BigEyesYou to ensure that only the actual owner can display the Art; or
- C. As part of a third party website or application that permits the inclusion, involvement, or participation of your BigEyesYou, provided that the website/application cryptographically verifies each BigEyesYou owner's rights to display the Art for their BigEyesYou to ensure that only the actual owner can display the Art, and provided that the Art is no longer visible once the owner of the BigEyesYou leaves the website/application.

III. Commercial Use

Subject to your continued compliance with these Terms, BigEyesYou LLC grants you an unlimited, worldwide license to use, copy, and display the purchased Art for the purpose of creating derivative works based upon the Art ("Commercial Use"). Examples of such Commercial Use would e.g. be the use of the Art to produce and sell merchandise products (T-Shirts etc.) displaying copies of the Art. For the sake of clarity, nothing in this Section will be deemed to restrict you from (i) owning or operating a marketplace that permits the use and sale of BigEyesYou generally, provided that the marketplace cryptographically verifies each BigEyesYou owner's rights to display the Art for their BigEyesYou to ensure that only the actual owner

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can display the Art; (ii) owning or operating a third party website or application that permits the inclusion, involvement, or participation of BigEyesYou generally, provided that the third party website or application cryptographically verifies each BigEyesYou owner's rights to display the Art for their BigEyesYou to ensure that only the actual owner can display the Art, and provided that the Art is no longer visible once the owner of the Purchased BigEyesYou leaves the website/application; or (iii) earning revenue from any of the foregoing.

IV. BEYU IP

Other than the rights to the Art, nothing herein gives you any rights to any other trademarks or other intellectual property rights belonging to BigEyesYou LLC including, without limitation, to BigEyesYou, BEYOU, EYEU, and the associated logos. All of these rights are expressly reserved in the name of BigEyesYou LLC.

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What is the EYEU Project?



EYEU is a blockchain audit platform project behind the Big Eyes You NFT collection. Using the power of the community we will be watching if the promises made by the web3, NFT and metaverse projects creators are true.

- From 1 to 10 how reliable the project is? Is it a good investment?
- Have you ever checked if the charity donations arrived at the announced destination?
- Have you ever checked if the money raised has been spent on the promised means?
- Have you ever checked if the roadmap has been followed correctly?
- How much experience has the people behind the project?
- Are all the investors announced in the project real?
- Are owners of your favorite project or metaverse behaving correctly?
- Promises fulfilled?
- Are NFT's promises when playing the video game real, or are the rules constantly changing?

Although we have a clear aim and we know how to get there, this project is in its early stage. A whitepaper with the full description of it, including specifications, EYEU token description, benefits as well as how the community will get involved, will be released in the community discovery period after the latest NFT series has been released.

EYEU makes blockchain projects more transparent by giving a trustful user experience. A community arm of Wide Open Eyes looking after a less hostile decentralized world.

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Social Network and Contact



@bigeyesyou



<https://discord.gg/UvTYSRQz5W>



<https://opensea.io/BigEyesYou>



@bigeyesyou



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